

mobilezone holding ag, Suurstoffi 22, 6343 Rotkreuz

NEWS RELEASE

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mobilezone: Acquisition of SH Telekommunikation Deutschland GmbH completed

Rotkreuz, 19 June 2019. mobilezone announces the completion of its acquisition of the German company SH Telekommunikation Deutschland GmbH, Cologne and its offering of 4 million shares from authorised capital.

mobilezone successfully completed the acquisition of the German company SH Telekommunikation Deutschland GmbH, Cologne, an independent online provider, on 18 June 2019.

In the deal, the company's share capital increased by CHF 40,000 to CHF 447,812.13 through the issuance, excluding subscription rights, of 4 million shares from authorised capital. Share capital now consists of 44,781,213 registered shares with a nominal value of CHF 0.01. The new registered shares are expected to list and commence trading on the SIX Swiss Exchange on 24 June 2019. The shares were issued in a stock-and-cash deal for the acquisition.

To execute the acquisition, 4,466,376 shares were issued to the sellers and EUR 37.5 million was paid in cash. The sellers of the company SH signed a lock-up agreement to hold 50 percent of the shares for a period of two years and the other 50 percent for a period of three years. Further information on the acquisition is provided in the press release of 10 May 2019.

As an independent online provider, SH Telekommunikation Deutschland GmbH sells contract-based mobile communications services. The acquisition helps mobilezone consolidate and strengthen its presence in Germany, particularly in the area of e-commerce competency through the online platform www.sparhandy.de. In financial year 2018, revenues of EUR 517 million were generated with a normalised EBIT of EUR 10.1 million. SH employs 250 staff.

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Company profile of mobilezone

Established in 1999, mobilezone holding ag (stock ticker symbol SIX: MOZN) achieved sales of CHF 1,196 million and a consolidated profit of CHF 39.5 million in fiscal year 2018 and is the leading independent telecom specialist in Switzerland and Germany.

The mobilezone Group currently has a staff of about 930 employees in its locations in Rotkreuz, Urnäsch, Zweidlen, Vienna (Austria), Obertshausen (Germany), Berlin (Germany), and Münster (Germany). The company offers the complete product line of mobile phones as well as price plans of all providers for mobile and fixed-line telephony, digital TV, and Internet. Independent consulting, services for individual and business customers, and repair services as well as activities in the wholesale business and as supplier for specialist stores complete mobilezone's range of offerings. The services and products are offered in 120 shops in Switzerland as well as in 73 Ashops in Germany (partner shops) and online via various web portals.

Company profile SH Telekommunikation Deutschland GmbH (SH)

SH Telekommunikation Deutschland GmbH is one of the fastest-growing companies in the field of telecommunications. The company has been led by its founder Wilke Stroman since its inception in 2000. Since 2015, the company has been majority-owned (50.1%) by the ElectronicPartner Group, which also owns the superstore chain MEDIMAX and which achieved sales of more than EUR 500 million in 2018. The company is predominantly known to end customers for its TÜV-Süd certified end customer portal sparhandy.de. With its indirect distribution business, the company is furthermore responsible for purchasing, sales and logistics for its own brand Sparhandy as well as the ElectronicPartner partners and its own trade partners. SH supports more than 1,500 affiliated retailers across Germany and thus benefits from long-term, strategic partnerships with notable partners such as Samsung, Huawei and Vodafone. Further information can be found at www.sh.de.