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PRESS RELEASE

CH-Regensdorf, March 9, 2018

mobilezone shareholders approve ordinary capital increase

At today's Extraordinary General Meeting, mobilezone's shareholders approved the ordinary capital increase proposed by the board of directors. The board of directors and management thank the shareholders for their consent and for the confidence placed in them.

The new registered shares will be offered to existing mobilezone shareholders at a subscription price of CHF 9.50. The period for exercising subscription rights is expected to start on 15 March 2018 and end on 23 March 2018 at 12.00 p.m. (CET). Trading of subscription rights is expected to take place between 15 March 2018 and 21 March 2018 on the SIX Swiss Exchange.

Expected timetable for the capital increase and subscription rights offering:

14 March 2018	Offering and listing prospectus published Subscription rights allocated after close of trading
15 March 2018	Ex-rights date Subscription rights trading starts Subscription period starts
21 March 2018	Subscription rights trading ends
23 March 2018	12.00 p.m. (CET): Subscription period ends
27 March 2018	First trading day for the new registered shares New registered shares delivered against payment of the subscription price

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Company profile of mobilezone

Established in 1999, mobilezone holding ag (stock ticker symbol SIX: MOZN) achieved sales of CHF 1,172 million and a consolidated profit of CHF 35.2 million in fiscal year 2017 and is Switzerland's and Germany's leading independent telecom specialist.

The mobilezone Group employs a staff of more than 900 employees in its locations in Regensdorf, Urnäsch, Zweidlen, Zug, Vienna (Austria), Obertshausen (Germany), Berlin (Germany) and Münster (Germany). The company offers the complete product line of mobile phones as well as subscription plans of all major providers for mobile and fixed-line telephony, digital TV, and Internet. Independent consulting and services for individual and business customers as well as repair services round out mobilezone's range of offerings. Independent consulting and services for individual and business customers as well as repair services round out mobilezone's range of offerings. The services and products are offered in 124 mobilezone shops in Switzerland as well as in 65 Ashop locations in Germany (Partnerships) and online via various web portals. In addition, mobilezone Group is active in Germany in the wholesale trade and also as supplier for specialist retailers.

Calendar

05.04.2018	Ordinary General Meeting
17.08.2018	Publication of 2018 interim report

Important Note

This document is not an offer to sell or a solicitation of offers to purchase or subscribe for shares. This document is not a prospectus within the meaning of Article 652a of the Swiss Code of Obligations, nor is it a listing prospectus as defined in the listing rules of the SIX Swiss Exchange AG or a prospectus under any other applicable laws. Copies of this document may not be sent to jurisdictions, or distributed in or sent from jurisdictions, in which this is barred or prohibited by law. The information contained herein shall not constitute an offer to sell or the solicitation of an offer to buy, in any jurisdiction in which such offer or solicitation would be unlawful prior to registration, exemption from registration or qualification under the securities laws of any jurisdiction. A decision to invest in securities of mobilezone holding ag should be based exclusively on the offering and listing prospectus to be published by mobilezone holding ag for such purpose.

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