

NEWS RELEASE

CH-Rotkreuz, 07 June 2019

mobilezone announces approval by the German Federal Cartel Office for the takeover of SH Telekommunikation Deutschland GmbH

Rotkreuz, 07 June 2019 - mobilezone has received unconditional approval from the German Federal Cartel Office for the acquisition of SH Telekommunikation Deutschland GmbH, Cologne, Germany. The final steps will be completed within the next few days.

As an independent online provider, SH Telekommunikation Deutschland GmbH sells contract-based mobile communications services. With the takeover, mobilezone is consolidating and strengthening its presence in Germany and in particular its e-commerce competence with the online platform www.sparhandy.de. In financial year 2018, revenues of EUR 517 million were generated with a normalised EBIT of EUR 10.1 million. SH employs 250 staff.

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Company profile of mobilezone

Established in 1999, mobilezone holding ag (stock ticker symbol SIX: MOZN) achieved sales of CHF 1,196 million and a consolidated profit of CHF 39.5 million in fiscal year 2018 and is the leading independent telecom specialist in Switzerland and Germany.

The mobilezone Group currently has a staff of about 930 employees in its locations in Rotkreuz, Urnäsch, Zweidlen, Vienna (Austria), Obertshausen (Germany), Berlin (Germany), and Münster (Germany). The company offers the complete product line of mobile phones as well as price plans of all providers for mobile and fixed-line telephony, digital TV, and Internet. Independent consulting, services for individual and business customers, and repair services as well as activities in the wholesale business and as supplier for specialist stores complete mobilezone's range of offerings. The services and products are offered in 120 shops in Switzerland as well as in 73 Ashops in Germany (partner shops) and online via various web portals.

Company profile SH Telekommunikation Deutschland GmbH (SH)

SH Telekommunikation Deutschland GmbH is one of the fastest-growing companies in the field of telecommunications. The company has been led by its founder Wilke Stroman since its inception in 2000. Since 2015, the company has been majority-owned (50.1%) by the ElectronicPartner Group, which also owns the superstore chain MEDIMAX and which achieved sales of more than EUR 500 million in 2018. The company is predominantly known to end customers for its TÜV-Süd certified end customer portal sparhandy.de. With its indirect distribution business, the company is furthermore responsible for purchasing, sales and logistics for its own brand Sparhandy as well as the ElectronicPartner partners and its own trade partners. SH supports more than 1,500 affiliated retailers across Germany and thus benefits from long-term, strategic partnerships with notable partners such as Samsung, Huawei and Vodafone. Further information can be found at www.sh.de.