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PRESS RELEASE

Regensdorf, Switzerland, 25 January 2018

mobilezone signs purchase contract for takeover of TPHCom

mobilezone signed a purchase contract for the takeover of TPHCom GmbH ("TPHCom") today. The purchase price for the complete takeover amounts to EUR 50 million.

TPHCom specialises in the brokerage of mobile and fixed network contracts for specialist retailers and online platforms in Germany, and supports network operators by acting as their interface. Further details of the acquisition can be found in the press release of 21 December 2017.

Extraordinary general meeting on 9 March 2018

mobilezone is planning to carry out an extraordinary capital increase amounting to around CHF 80 million. This capital increase should serve to finance the acquisition of TPHCom (around CHF 59 million) and give the company the financial flexibility for further medium-term company acquisitions. To this end, mobilezone will be holding an extraordinary general meeting on 9 March 2018. The publication of the financial report for 2017 and the media and analysts' conference are now scheduled for 2 March 2018.

For further information or questions

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Company profile of mobilezone

Established in 1999, mobilezone holding ag (stock ticker symbol SIX: MOZN) achieved sales of CHF 1,088 million and a consolidated profit of CHF 36.1 million in fiscal year 2016 and is Switzerland's leading independent telecom specialist.

The mobilezone Group employs a staff of more than 900 employees in its locations in Regensdorf, Urnäsch, Zweidlen, Zug, Vienna (Austria), and Obertshausen (Germany). The company offers the complete product line of mobile phones as well as subscription plans of all major providers for mobile and fixed-line telephony, digital TV, and Internet. Independent consulting and services for individual and business customers as well as repair services round out mobilezone's range of offerings. Independent consulting and services for individual and business customers as well as repair services round out mobilezone's range of offerings. The services and products are offered in 125 mobilezone shops in Switzerland as well as in 66 Ashop locations in Germany (Partnerships) and online via various web portals. In addition, mobilezone Group is active in Germany in the wholesale trade and also as supplier for specialist retailers.

Company portrait of TPHCom

TPHCom is a German distribution company that markets service contracts (mobile and fixed network contracts) and related hardware in the telecommunications market. In-house systems and efficient processes make it possible to handle transactions with distributors as subdistributors and retailers. TPHCom specialises in online providers, who it supports as an interface between network operators and partners.

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