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PRESS RELEASE

Regensdorf, Switzerland, 15 February 2018

mobilezone proposes capital increase

mobilezone today invited its shareholders to attend an extraordinary general meeting to be held on 9 March 2018. The board of directors proposes an ordinary capital increase with gross proceeds of around CHF 80 mio. to finance the acquisition of TPHCom (around CHF 59 mio.) and to provide the company with financial flexibility for further medium-term acquisitions.

The board of directors proposes to carry out an ordinary capital increase by way of a discounted rights offering (with the rights being tradeable). The size of the capital increase would be such that the gross proceeds amount to approximately CHF 80 mio. On the day of the extraordinary general meeting, the board of directors will provide an update on the final terms of the capital increase, including the final proposed maximum number of shares to be issued and the subscription price. Further details of the contemplated capital increase will be available in the issue and listing prospectus which is expected to be published on or around 14 March 2018.

For further information regarding the acquisition of TPHCom please see the press releases of 21 December 2017 and 25 January 2018.

The company plans to publish the annual report 2017 and to hold media and analyst briefings on 2 March 2018.

The press release and the invitation to the extraordinary general meeting are available at

www.mobilezone.ch/about-us/media/news

www.mobilezone.ch/about-us/investors/calendar.

For further information or questions

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Company profile of mobilezone

Established in 1999, mobilezone holding ag (stock ticker symbol SIX: MOZN) achieved sales of CHF 1,088 million and a consolidated profit of CHF 36.1 million in fiscal year 2016 and is Switzerland's leading independent telecom specialist.

The mobilezone Group employs a staff of more than 900 employees in its locations in Regensdorf, Urnäsch, Zweidlen, Zug, Vienna (Austria), and Obertshausen (Germany). The company offers the complete product line of mobile phones as well as subscription plans of all major providers for mobile and fixed-line telephony, digital TV, and Internet. Independent consulting and services for individual and business customers as well as repair services round out mobilezone's range of offerings. Independent consulting and services for individual and business customers as well as repair services round out mobilezone's range of offerings. The services and products are offered in 124 mobilezone shops in Switzerland as well as in 65 Ashop locations in Germany (Partnerships) and online via various web portals. In addition, mobilezone Group is active in Germany in the wholesale trade and also as supplier for specialist retailers.

Company portrait of TPHCom

TPHCom is a German distribution company that markets service contracts (mobile and fixed network contracts) and related hardware in the telecommunications market. In-house systems and efficient processes make it possible to handle transactions with distributors as subdistributors and retailers. TPHCom specialises in online providers, who it supports as an interface between network operators and partners.

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