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PRESS RELEASE

CH-Regensdorf, March 23, 2018

mobilezone announces the results of the rights offering

In the context of the ongoing ordinary capital increase, mobilezone today announces that subscription rights for 8,573,352 new registered shares have been exercised by the end of the subscription period.

This is equivalent to 99,9 percent of the total 8,585,516 registered shares offered in the rights offering. 12,164 registered shares for which subscription rights were not exercised were sold in the market.

mobilezone will receive gross proceeds of approximately CHF 81.6 million from the capital increase. mobilezone's issued share capital will increase by CHF 85,855.16 to CHF 407,812.13, divided into 40,781,213 registered shares with a nominal value of CHF 0.01 each. The listing and first trading day of the new registered shares on SIX Swiss Exchange is expected to occur on 27 March 2018. Likewise, the delivery of the new registered shares against payment of the subscription price is expected to occur on 27 March 2018.

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Company profile of mobilezone

Established in 1999, mobilezone holding ag (stock ticker symbol SIX: MOZN) achieved sales of CHF 1,172 million and a consolidated profit of CHF 35.2 million in fiscal year 2017 and is Switzerland's and Germany's leading independent telecom specialist.

The mobilezone Group employs a staff of more than 900 employees in its locations in Regensdorf, Urnäsch, Zweidlen, Zug, Vienna (Austria), Obertshausen (Germany), Berlin (Germany) and Münster (Germany). The company offers the complete product line of mobile phones as well as subscription plans of all major providers for mobile and fixed-line telephony, digital TV, and Internet. Independent consulting and services for individual and business customers as well as repair services round out mobilezone's range of offerings. Independent consulting and services for individual and business customers as well as repair services round out mobilezone's range of offerings. The services and products are offered in 124 mobilezone shops in Switzerland as well as in 65 Ashop locations in Germany (Partnerships) and online via various web portals. In addition, mobilezone Group is active in Germany in the wholesale trade and also as supplier for specialist retailers.

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